

Briarcliff Elementary PTA

MEETING MINUTES

March 2, 2021

1. Call to Order

Amy Dexheimer called to the meeting to order at 7:03 pm on 3.2.2021 on our Google Meet. Approximately 15 people were in attendance

2. Approve Minutes from last meeting

Melissa Raasch made a motion to approve the minutes from December, Mimosa Hines seconded the motion

3. Treasurer's Report (Melissa Raasch)

- budget was shared
- Hospitality has raised approx. \$2600 this year through donations alone; a little over \$1000 remains
- We've had approx. \$1200 in random donations on the website

4. Hospitality Report (Lindsey/Fiona/Krystle)

- COVID restrictions are still in place, making things much trickier
- Fri March 12 has been designated as a day to provide a treat—looking for any ideas
- Some suggestions were an ice cream food truck like Brusters, Crema Coffee

5. Cultural Arts (Gayle Manzer)

- 2 more Brightstar performances remaining for our viewing pleasure; they will be about Women's History and the story of Dr. King
- Picket fence project for 5th grade is still in the works; details need to be fleshed out

6. Yearbook (Gayle Manzer/Mrs. Nelson)

- Hagwood/Hartfield are in charge
- Art contest for each grade level to include throughout book; submissions due 3/5/21
- Spring Pics will happen for VA students on 3/12 (these are NOT for the yearbook)

7. Spirit Nights Report (Krystle Nelson)

- March 10 from 5-8pm will be the next event at Tijuana Flats
- They offer dine-in and curbside takeout; use code SPNT155
- new marketing manager so hopefully it'll go smoother this time

*****Action Item*** Blast out spirit night details prior to 3/10**

8. Membership (Daniela Worden)

- 117 members (4 new memberships this month)

9. Book Fair (Crystal Holladay)

- A discussion on if we should go forward with a spring book fair was had
- The majority decided it was one too many things to bother parents with this spring, particularly since it wouldn't be a true fundraiser; NO SPRING BOOK FAIR

10. Nominations (Mimosa/Jacquelyn)

- We need to fill several roles: Pres, VP, Treasurer, and Audit committee by May meeting so we can vote
 - Daniela volunteered to be on audit committee
 - Current board members/committee leads need to let Mimosa know if they plan to continue their role
- ***Action Item*** Nominations committee to reach out to all current officers and gather names of potential nominees*

11. Spring Fling/Online Auction (Jacquelyn White)

- Jacquelyn was not present, so a discussion was had on if we should transition the auction platform into a raffle platform for ease of use; Meg Schroeder volunteered to help lead that direction if we choose to do so
- We need to emphasize FUNDRAISING WITH A PURPOSE to help the cause: for example, communicate that we're raising money *specifically* to fund teacher grants; this will likely get a better response
- Gayle Manzer presented an alternative fundraiser idea which would be a virtual 5K run involving medallions; she will continue to research and gather quotes until we make a final decision on if we're moving forward with the auction or not
- Mrs. Nelson reminded us to share the results (with parents) of the fundraiser at its conclusion
- Melissa Raasch volunteered to help distribute winning auction items in the spring; and reminded us that we need to get moving on either the auction/raffle or virtual 5K ASAP (timeline is in April)

****Action Item*** Amy to touch base with Jacquelyn ASAP*

12. School Improvement Team (Meg Schroeder)

- This is a team of teachers, staff, and parent representatives (Meg)
- It is a data-driven way to gauge the success of the school
- Meetings are open to anyone; see link on BES website
- They evaluate everything (including dreambox/istation, parent surveys, etc) as a way to help improve the school
- Meg asked parents for specific topics that could be addressed at future family engagement nights; many ideas were mentioned during the meeting

13. Principal's Report (Mrs. Nelson)

- School board meeting was wrapping up; but they were discussing the possibility of changing 4th/5th grades to in-person everyday in March, rather than in 3 wk rotations
- School board would potentially be voting on this next week
- If passed, Mrs. Nelson feels confident they can accommodate everyone, but

emphasized they would be following Plan A guidelines which do not ensure 6 ft of social distancing at all times. Some scheduling changes would be necessary.

—Mrs. Nelson currently has a waitlist for students who are VA but want to come back to in-person learning; can't make any promises

—It is Wake County's intention to be back to a normal in-person schedule by this Fall; there may still be a Virtual Academy option, but it would not necessarily be run by the teachers at your particular school

—BES is slated to be demoed/rebuilt in 2024

14. Announcements/Other

—Mimosa mentioned planning a 5th grade parent discussion for anxious parents of 5th graders: would need volunteers to speak; asked for which schools should be included

—Mrs. Nelson said that Mrs. Wooten has been in discussions with the middle school counselors about a middle school info session, so we should connect with her soon (because she's due with a baby next week!)

—Daniela was the winner of the raffle for attending the meeting (\$10 gift card to Duck Donuts)

15. Closing

Amy Dexheimer adjourned the meeting at 8:15 p.m. The next PTA meeting will be on 4/6 at 7pm (same google meet)