

# **Briarcliff Elementary PTA**

## **MEETING MINUTES**

December 1, 2020

### **1. Call to Order**

Amy Dexheimer called to the meeting to order the at 7:02 pm on 12.1.2020 on our Google Meet. Approx. 15 people were in attendance.

### **2. Approve Minutes from last meeting**

Melissa Raasch made a motion to approve the minutes from November, Crystal Holladay seconded the motion

### **3. Treasurer's Report (Melissa Raasch)**

—We need to decide if we're going to offer Teacher grants this year or not. We don't have a lot of excess funds at the moment

—We had approx. \$100 donated to the PTA for #GivingTuesday

### **4. Hospitality Report (Lindsey/Fiona/Krystle)**

—Looking at options for a holiday boxed lunch for the teachers; not sure how to fund it. For boxed lunches, we'd need approx. \$700, for a food truck to come, we'd need a budget of around \$1000. We have 72 teachers/staff to serve.

—Suggestions included Bruster's ice cream truck because they will also give us back 20% in profits; Gayle Manzer will share other food truck options

—Could we try a GoFundMe or Venmo option for people to donate to? Could we send out an "ask" via the Hospitality mailing list? Amy will look into bylaws to check out any issues with these suggestions.

—Settled on adding a Donation option to the Memberhub site and will start there. Krystle will push this on Facebook and mailchimp.

**\*\*Action Item\*\*:** —*create Hospitality donation option on Memberhub*

### **5. Spirit Nights Report (Krystle Nelson)**

—The next spirit night is Dec. 9 from 1pm-8pm at Papa Murphy's; we will get 25% of all sales; need to check if flyer is required

—The City BBQ event yielded \$206

**\*\*Action Item\*\*:** —*send out reminder to parents; advertise on FB*

### **6. Spirit Wear (Jessica Mulkey)**

—We are sold out of youth masks; we have 15 adults sized masks left. Shirts, magnets, plushies, etc. are currently available through the Memberhub link. We can

order more if there is demand.

**\*\*Action Item\*\*:** —send out MailChimp and/or Facebook post advertising these items for sale

## 7. **Membership (Daniela Worden)**

—We have around 7 new members this month; about half our normal amount overall

—added a “community member” option on the memberhub link; please share with neighbors, alumni, etc.

—Daniela is looking into creating a graphic to include on the weekly bulletins that are going out...something more eye-catching

—printed membership forms could go home in 3<sup>rd</sup> quarter to F2F students as well as VA students

**\*\*Action Items\*\*:** —Current Members: please let neighbors, friends, alumni, etc. know about community member option for joining PTA

—Membership: have membership forms ready to distribute for 3<sup>rd</sup> quarter

## 8. **Book Fair (Crystal Holladay/Betsy Betsacon)**

—We had 753 visitors to the site; earned a total of \$2562....we get 25% back in scholastic dollars

—We do have \$6000 in scholastic dollars built up currently, so we should consider that when looking for supplies; Ms. Soder is currently looking into books to buy for the school with her cut

—Crystal did set a date for another one in May, but we can cancel

## 9. **Spring Fling/Online Auction (Jacquelyn White)**

—Jacquelyn is looking into using online auction platforms; **NEEDS HELP**

—We really need to make this happen because it is our only way to raise funds this yr.

—Make sure to include “Lunch with Teacher”, etc as things to bid on

—Daniela is researching Our City Rocks as a potential supplement for fundraising

## 10. **Advocacy**

—Mrs. Craig asked for new ideas on things to work on; Mimosa Hines suggested getting to know our new District representative—Karen Carter

## 11. **Principal’s Report (Mrs. Benton presented)**

—Thanked us profusely for our support of teachers who are working so hard under the circumstances

—Dec. 2-9 is the signup period for VA Spring semester; stressed that you will not be

able to switch around once the window has closed; please make up your mind and commit

—Some changes may happen at BES once numbers are determined for Spring; before and after-school care will be ceasing; letters will be sent out soon to parents;

—K-5 students are currently in school 5 days a week, while 4/5 are on a rotation—this may change in spring

—No word yet on how EOGs will be handled

—Please send dates of Spirit Events to Ms. Benton so she can make sure they get on the school calendar

## 12. **Announcements/Other**

—Teacher Appreciation: could we get lists of teacher's preferences? Or a way to deliver items to teachers in time for holidays? Betsy Betsacon & Ms. Benton will arrange something

—The next meeting is scheduled for Feb 2. at 7pm

## 13. **Closing**

Amy Dexheimer adjourned the meeting at 8:08 p.m.