

Briarcliff Elementary PTA

MEETING MINUTES

Nov 2, 2021

1. Call to Order

Meg Schroeder called to the meeting to order the at 7:04 pm on 11.2.21 on our Google Meet. Approximately 28 people were in attendance.

2. Approve Minutes from Last Meeting

Daniela Worden made a motion to approve the minutes from October, Jacquelyn White seconded the motion

3. President's Welcome

—We are finished with using Mailchimp for communications, please make sure you have signed up thru Memberhub to continue to hear from us

—It has come to our attention that in using Memberhub to collect money for various items (i.e. fundraiser), larger processing fees are occurring for those donating. We can't change it now for the fundraiser, but will look at adjusting that for future asks. The Memberhub platform is free to use, but there are credit card processing fees, as well as hosting fees. Please email megontheedge@gmail.com with questions.

—Thank you to those who have already volunteered in the cafeteria. Moving forward, please know that those volunteers will be used in any capacity the lunch staff needs. It may be cleaning tables, supervising kids, etc.

—Lunchroom is also in need of disposable utensils (individually wrapped). Please drop off in the bin outside of the main entrance. Metal utensils may be needed; Mrs. Nelson will check into that option.

4. Treasurer's Report (Mike Schroeder)

—Shared latest numbers: Our income is 6,180.71, expenses were \$1872.44

—Fundraiser is at \$3,700 with more to be added

—Fall Fest brought in roughly \$1800 (before expenses)

—Mrs. Sledge asked about teacher reimbursement: Can teachers turn them in as they go, or do they need to wait until they've spent all their monies and ask for total reimbursement in one form? Mr. Schroeder said please feel free to send them in as you go

5. Advocacy (Michelle Craig)

—School board is currently meeting re: staff compensation and masking

—Please continue to support Red for Ed by wearing red on Wednesdays! You can send pics to mjcraig78@gmail.com or share on Facebook

—In support of the Leandro court order (for the state to provide a “sound, basic education to all public school children), organizations are writing resolutions to the urge the Legislature to fund the Leandro plan. It was noted that taxes DO NOT have to be raised in order to provide this funding—the money is already there. Mrs. Craig has written us a resolution for our PTA to sign off on and share.

—Mimosa Hines made a motion for our PTA to sign off on this resolution

—Daniela Worden seconded the motion, and the vote was unanimously passed.

—Mrs. Craig and Mrs. Schroeder will officially sign the document and share it with the community, etc. Please feel free to also share this on social media, etc.

6. **Kids Creations (Daniela Worden)**
 - There have been some delays with Mrs. Liddelow, and we are not sure if these products will be able to be ordered and shipped out by Christmas
 - Linda Long will look into the timeline and advise us on next steps—we may want to hold off on ordering until Mother's Day
7. **Book Fair (Jacquelyn White)**
 - Because Scholastic is no longer offering online book fairs, we will be holding this event IN-PERSON in the gym on Nov 15-19
 - Wed/Thurs nights will be open for parents to attend, in conjunction with Math Night. We will separate by last name like we did for Fall Fest: A-L on 11/17, M-Z on 11/18
 - Flyers are in progress
 - We will need volunteers!! Please look out for a signup genius coming soon!
 - Will not sell toys, erasers, novelty items during the week when classes visit
 - Teachers will have e-wallets instead of classroom wishlists. You will be able to add money to their wallet so they can purchase books
 - Book bucks will help needy kids to afford a book (Mrs. Sledge can help identify)
 - Mrs. White proposed that we account for an \$800 budget for book fair for office expenses as well as funding the book bucks; a discussion was had about this
 - Betsy Betsacon made a motion to fund \$800 for the book fair; Mimosa Hines seconded the motion, and it was unanimously passed
8. **Math Night (Krystle Nelson)**
 - Hospitality will be selling Papa Murphy's pizzas for \$10 that night; would like people to pre-order by 11/12 via Memberhub
 - Parents will be able to access math kits; attendance will be by last name on 11/17 and 11/18
 - A sign-up will be going out to help with both Math Night and Book Fair
9. **Fall Fest (Amy Dexheimer, Jessica Mulkey)**
 - The event was a success! Everyone loved the Car-avan
 - We had about \$200 in prepaid admissions on Memberhub
 - Made about \$1800 total, spent about \$600.....so we made about \$1200
 - Please send any feedback or suggestions to jbmulkey@hotmail.com
10. **Fundraising (Amy Dexheimer, Kestrel McCorkle)**
 - Currently right under \$5,000, so we're hoping to push more so kids can earn their first incentive (extra recess)
 - Working on getting corporate sponsors
 - Are we planning to send out another ask? Hopefully, yes
 - Looking for parent volunteers to wear the Bulldog costume in carpool and hold up the donation sign
11. **Garden/Grounds (James Brown, Evan McCorkle, Meg, Jennifer Midthun)**
 - Was held on 10/32, the morning after Fall Fest
 - Several bushes and trees were trimmed/cut down; Mrs. Midthun will be trimming the butterfly bush
 - We are in need of volunteers with trucks to help remove the cut trees by the bus loop
12. **Hospitality (Krystle Nelson, Lindsay Campbell)**
 - Working on holiday luncheon for December 16; possibly taco bar & desserts

—Will need volunteers to help; look out for the signup

13. Spirit Nights (Krystle Nelson)

—Waiting on check from City BBQ

14. Spirit Wear (Jessica Mulkey)

—Items were delivered yesterday and will be distributed to kids and staff

—Made about \$700 profit, so that was a success!

—Might do again in Spring because teachers are already asking if they can order

15. Principal's Report (Mrs. Nelson)

—Teacher of the Year: Mrs. Seibel!

—TA of the Year: Mrs. Bardon!

—We have staff retiring: Mrs. Snidemiller on Dec. 1; Mrs. Morin at end of December

—New social worker on staff: Madison Kimball

—Thank you to parents for signing up to help out in the cafeteria. Your help is greatly appreciated and still needed:

<https://signup.com/client/invitation2/secure/117013906635126074/false#/invitation>

—Display panels will soon be coming to some classrooms (Spring)

—Please thank your BUS DRIVERS

—BES might not be on the demo list next after all; they are in the process of evaluating again, and we should know in April for sure. In the meantime, Mrs. Nelson is requesting “refresh money” to fund things we need to fix

—for December, we will be doing a Teacher Appreciation (letters, candy, gift cards, etc) will be asking parents to participate. The goal is to get 5 letters of appreciation for each teacher in the school...can the PTA facilitate asking parents to donate \$10 gift cards to Amazon and Target?

16. Closing

Meg Schroeder adjourned the meeting at 8:35 p.m.