

Briarcliff Elementary PTA

MEETING MINUTES

October 6, 2020

1. Call to Order

Amy Dexheimer called to the meeting to order the at 7:31 pm on 10.6.2020 on our Google Meet.

2. Approve Minutes from last meeting

Daniela Worden made a motion to approve the minutes from September, Krystle Nelson seconded the motion

3. Treasurer's Report (Melissa Raasch)

—presented budget, no changes since last month. Everything has basically been cut with the exception of the library grant and the Principal's fund.

—There were two special approved items: \$1000 for a teacher workroom closet, and another \$1000 for purchasing PebbleGo and BrainPop software

—Mick McCarthy made a motion to approve the 2020-21 Budget and it was approved unanimously

***Action Items**: Complete the 2019-20 audit*

4. Hospitality Report (Lindsey/Fiona/Krystle)

—The breakfast for the teachers is planned for this Friday, Oct. 9. They are still in need of donations. Things need to be individually wrapped, store-bought or homemade.

—The signup genius link was shared in the chat

—No other events are planned for right now

5. Spirit Nights Report (Krystle Nelson)

—Mimosa Hines shared that the McDonalds Spirit Day earned a total of 520.08, which will be mailed directly to Melissa.

—Krystle is taking over Spirit Nights and has the next two planned:

- Oct 21 from 5pm-8pm at the Chick-fil-A in Waverly Place; must use mobile app to order. BES will get 10% of all sales
- Nov. 19 from 11am-8pm at City BBQ; must use website to order; they will provide special code to use

6. **Spirit Wear (Jessica Mulkey)**

—We had a request to help fund lanyards for students' masks. Amy Dexheimer sent an email to parents asking to buy and donate these earlier this week; the response was great and the need has been fulfilled.

—We are looking into custom-made masks to sell/donate to students. The idea is that the PTA would buy them and then sell to parents like other spiritwear items. You could also buy some to donate to children. We discussed including logo vs. school name, and also posting on social media to solicit donations from friends/family. These would likely be ordered from Perfect Promotions.

***Action Items**:* —Finalize design of masks and get pricing options

7. **Membership (Daniela Worden)**

—Currently soliciting membership online only; now have a donation option as well

—We have 25 new members since Sept.

—Daniela is asking everyone to encourage extended family or other community members to also join

—Amy stated that the virtual meetings were attracting more people than our in-person meetings usually do (more convenient, easier)

—Mrs. Nelson stated it might help to have a specific goal for membership. Perhaps offer incentives for staff to join. Ms. Benton offered her personal gift cards as an incentive or raffle item. Mrs. Nelson suggested taking pictures with your child(ren) promoting a “Join the PTA” slogan to share with staff.

—We discussed the possibility of having a PTA person standing outside at the next materials pickup to solicit members

***Action Items**:* —Reach out to parents and/or staff to increase membership either with paper forms in supply drops, or with in-person solicitation with the square reader

8. **Spring Fling/Online Auction (Jacquelyn White)**

—We have donations left over from last Spring. We might create an online auction this Spring to raise funds and get rid of these items

9. **Advocacy (Michelle Craig)**

—We have applied for another \$1500 grant through the NCPTA; the focus is on diversity, equity, and inclusion

—Michelle encouraged everyone to vote for pro-education candidates, and to make sure to vote up and down the ballot

—You can visit <http://www.wakegov.com/elections/> for more info on voting locations and information

10. **Principal's Report (Mrs. Nelson)**

—Enrollment is still down from previous years; mostly Kindergarteners who decided to wait another year to enroll. We currently have 455 K-5 students, and 28 pre-K students

—We're about 50/50 with VA and Plan B students

—We lost 3 positions because of the drop in enrollment (2 hadn't been filled, the 3rd is Teacher Mrs. Roberts who is retiring in October. Mrs. Nelson is trying to get one additional position approved.

—She is concerned about the 4th/5th graders returning because of the class sizes. Cohorts on alternating weeks might be necessary throughout the remainder of the school year depending on the numbers; the goal is to reduce having to split up kids and to minimize switching around teachers

—Per WCPSS, VA students will stay that way until Jan. 15, 2021.

—A survey will be coming out in late Oct/Nov from WCPSS

—She and staff have been working hard to ready the school for students; new rules will be in place for buses, carpool, etc.; needs help with spray painting paw prints outside for spacing

—Breakout rooms in Google Classroom are in the works

—A big thank you to the PTA for the staff t-shirts which were purchased with money from the Principal's fund

***Action Items**:* —Mimosa Hines to recruit and set date to spray paint

11. **Announcements/Other**

—Crystal Holladay shared that she has been working on a community groups document within Memberhub to help the fellowship within our school community; families would be able to look up other Briarcliff families near them so they could arrange playdates, etc. on their own time. You do not have to be a member of the PTA to access this document. Crystal is looking for the best way to solicit people to become admins for their local hub. She mentioned needing support to reach out to our ESL families.

—Mimosa Hines is now the Secretary

—Ms. Benton thanked the PTA and all parents for their support

—Michelle Craig is spearheading "Red for Ed" on Wednesdays for the foreseeable future. Please dress in red and submit photos to her via Facebook or email. These efforts will help support our teachers.

—This is National Principal's Month. Ms. Benton asked if we could do something for Mrs. Nelson. We agreed that taking photos or recording short videos and compiling them for her would be appreciated. Please submit these to Mick McCarthy at mickmcc10@gmail.com.

—The next PTA meeting is scheduled for Tues. Nov. 3 @ 7pm. This is election day, and the school is being used as a polling site. Teachers will WFH that day.

***Action Items**:* —Wear red on Wednesdays and send pics to Michelle Craig
—Take photos or videos of your kids with a sentiment about Mrs. Nelson and send to Mick McCarthy

12. **Closing**

Amy Dexheimer adjourned the meeting at 8:33 p.m.