

PTA Meeting October 7, 2014

Present: Kristen Walker, Staci Morris, Crystal Holladay, Latoya Cooper, Kari Moncrief, Rachel Love, Kathryn Williams, Rachel Moss, Craig Shapiro, Regina Clark, Paule Myre-Bisaillon, Sagrina Serrano, Stephanie Henry, Christine Lennon, Janis Newcomb, Cyndy Fettig, Eva Boyce, Elizabeth Kahn

Staff Present: Matt Matas, Karen Hargett, Kristine Strader, Stephanie Raiford, Angie Maynard, Donna Allen

Minutes approved from meetings dated 9/2/14 and 9/18/14

Advocacy Moment: Round 1 of school assignment plan is complete. There are community meetings for those wanting to provide feedback. NC PTA webinars are online if people are interested. NC voter registration deadline is October 10 to vote in this fall's elections.

Ms. Allen, Media teacher: She presented a program to get new books into library, through program called SOS save our school library. It is a website similar to Donors Choose. She wanted feedback on when to run program so it doesn't coincide with other PTA fundraisers. Through SOS, Ms. Allen wants to get fun books for library that she wouldn't normally purchase. Ms. Allen uses school money to buy curriculum based books. This program is tentatively scheduled to open in February and end in March.

Book Fair Update: Theme of book fair will be superheroes. On Family Book Night, pizza and ChickFILA will be sold. They will offer teacher wish lists and vouchers for kids who cannot afford a book. 2nd grade will have a musical performance. Math and Science Night has been moved to March. On Family Book Night, author Joan Holub will be signing books. She will do book signing for free as she was impressed with Kathryn William's Literacy Around Book Club. The book fair chairs will meet and discuss the setup for book fair to reduce crowded areas.

Spirit Booth: The Spirit Booth is now open Tuesday and Thursday mornings. The Spirit Booth needs two people to run the booth. Rachel and Rina will create a Sign Up Genius and send it to Yahoo group so others can help run the booth.

President's Report: Melanie and Kristen will paint bathrooms in lounge tomorrow. John McHugh, our first Cultural Arts performer, will be here Thursday from 9-9:45, 10-10:45, 1:10-1:55 if anyone wants to attend. Kristen encouraged PTA board members to review PTA bylaws on NCPTA website.

Financial Update: Our first Spirit Night made \$148 from Barberitos and \$47 from Menchies frozen yogurt. Go, Play Save fundraiser earned \$9390, will have to repay half of that back. Final check from Kroger Cares cards received since that program has been discontinued by Kroger. Spirit booth and agendas have broken even.

Coffee and Grounds: Fifty people from Summit Church cleaned up Briarcliff grounds this past weekend. They cleaned up the amphitheater and teachers can use it for students. Nursery from Farmer's Market is willing to provide discount for future purchases. Mrs. Raiford stated that Summit Church may be willing to help with campus clean up next year. Members of Summit Church are also willing to be mentors at Briarcliff. They may also coordinate a book drive in winter months for children who don't have books at home. Coffee and Grounds this coming Saturday from 8-12: The main job is to complete weeding, trash pick up, and edging. Bus loop and preschool area need to be cleaned up.

Fall Fest: Cyndy reports that DJ and face painter are lined up. Sign Up Genius coming later this week. Amy and Rina will do the rope maze. Crystal will handle candy donations. Paule volunteered to get prizes for costume and pumpkin contests; Approximately 10 prizes needed for \$5 and under. Someone needed to order and pick up pizza. Cyndy also requested a same day helper to be with her during the day setting up for fall fest. New games of 9 Square In the Air and Scavenger Hunt will be added to games this year. Mrs. Raiford requested that someone be assigned to judge costume contest besides her and Mrs. Maynard.

Go, Play, Save Update: Out of 600 students, 169 sold 1 book or more, 400+ students did not sell any books. Highest percentage was Kindergarten parents, Third grade was second, and all other grades were fairly equal. The fundraiser earned approximately \$4695.

Hospitality: Oct 15 is next teacher treat, and they're starting to plan for Holiday luncheon.

Membership: 165 members, goal is 230 people. Cyndy will send out another letter targeting people who have not signed up.

Spirit Nights: McDonalds is next spirit night from 5-8 on Oct 16. Mr. Brooks will holler for dollar. McDonald's will provide prizes to give away. The class who has the most attendees at McDonald's will win a popsicle party. Mrs. Raiford wants a poster so that the children who attend can be tallied. The November spirit event, may be with Brueggers' Bagels. They will give 15% of sales on Saturdays for month of November. Cyndy suggested also having Spirit events that are not based on food, such as roller skating or corn mazes.

Square One Art: All children will receive stickers with their art work even if nothing is purchased. Custom booklets with each child's art will be pictured. Orders due by Nov 17, and Kari will need help with going through order forms and money. Orders will be back around Dec 8. Briarcliff will receive 33% of the purchases. \$3300 earned last year. Some of the profits will be given back to Ms. Dale. The top three classes will receive a prize, and top three students will get to have lunch date with Ms. Dale.

TEAM (Tutoring, Enrichment & Mentoring): Training will be held on Wednesday and Thursday this week. They have assessed teacher's needs and plan to use community volunteers for mentoring side. All volunteers have to be cleared through Wake County background checks. Mentoring volunteers will act as lunch buddies and reading buddies.

Ambassador's Club: Pilot group started for school tours, Open Houses and other school events. This group will meet every other Tuesday from 8-8:25. Ambassador's Club will be opened up to other students next year. Children interested may have to complete an application and possible interview.

Box tops: Request made for parents to send in Labels for Education, Box Tops, and My Coke Rewards points. This program run by Mrs. Hardenbrook.

Principal's Report: Briarcliff is the only Wake County elementary school awarded as a National Blue ribbon school! Yeah! The process was started last February. Our school was awarded for closing the achievement gap. A new plaque and sign will be purchased for the school. A celebration will be held possibly at end of Veteran's Day week.

Fun Run Discussion: Kristen wanted Board to vote on doing fun run with Boosterthon or doing our own fun run. Concerns raised with Boosterthon over the contract and reports that they put too much pressure on kids to sell. Boosterthon takes approximately 50% of profits; they provide videos, pep rally and prizes. The day of fun run, they provide music, blow up decorations and tunnels for kids to run under. Decision made to NOT sign contract with Boosterthon and plan a fun run ourselves.

Next meeting: November 7 at 7:00 pm.