

PTA Meeting December 2, 2014

Present: Christine Lennon, Marian Ingham, Rachel Love, Kristen Walker, Staci Morris, Sagrina Serrano, Amy Kiser, Kari Moncrief, Elizabeth Kahn, Paule Myre-Bisaillon, Sheila Cain, Crystal Holladay, Kimberly Richards. Staff Present: Stephanie Raiford, Mary Jane Kipp, Nelly Gerew, Deanna Levensailor, Mallory Biringer

Meeting minutes from 11/4/14 approved

Advocacy Moment: The five NCPTA advocacy priorities are school funding, teachers and administrators, parental involvement, accountability, and health/wellness. WCPSS is having the final vote tonight on the school assignment plan. There is a NCPTA legislative priorities webinar coming up. In April, NCPTA is offering a parent education leadership conference. In 2015, the National PTA meeting will be held in Charlotte, NC June 25-28.

President's Report: Our PTA was awarded the Blue Key membership award since membership information was entered on time to NC PTA website. Kristen passed around sponsor list for fun run.

Financial Report: Staci presented an up to date look at the budget. Go, Play, Save exceeded expectations earning \$5295. Fall festival profit was \$1761, also earning more than projected. For anyone interested the financial report is available on the website.

Coffee and Grounds recap: Back in October, the work day was successful. Only 5 parents/kids showed up along with 10 key club members. Volunteers picked up trash, weeded area around carpool area, and picked up leaves, pinecones, and sticks around bus loop.

Tutoring/Enrichment: The program lost two volunteers this week. Ms. Kipp's kindergarten enrichment class needs coverage 2:15-2:45. Two kids from Ms. Willard's class need tutoring at end of day.

Square One: The program was successful again. We had 256 orders, 41% participation, and sold \$8577 in total product. Interestingly, last school year we also had 256 orders. Briarcliff's profit will be approximately \$2830. There will be a reward for the top three classes, Ms. Carpenter, Ms. Klingbeil, and Ms. Rosado. Ms. Dale has agreed to have lunch with the top selling children. On Monday Dec 8, the merchandise is scheduled to arrive.

Book Fair: The book fair sold approximately \$7262, and Briarcliff will receive 25%, for profit of \$1820. The food sales made a small profit. The Joan Holub book signing was a great success. Parents gave good feedback on inventory with Bedford Falls. There was a problem with the checkout procedure and the scanner was not working. This has been a problem at multiple schools. The book fair did not make as much as last year; there was less inventory of posters, pencils, erasers, and trinkets. One benefit of working with Bedford Falls is that we could order a good inventory of Joan Holub's books.

Hospitality: Teacher luncheon will be on December 12. We still need 6 volunteers for staffing the holiday luncheon. So far \$656 collected for luncheon donations and 9 door prizes donated. Set up for the luncheon will be Thursday at 2pm. More luncheon donations and door prizes welcome!

Membership: We are up to 210 members and Cyndy is working on getting out membership cards.

Spirit Booth: The spirit booth's business is booming! The spirit booth has been open every Tuesday and Thursday, and the inventory is low. Only \$120 left in budget for purchasing more items, and it was decided the budget needs to be increased. In order to make a budget amendment, a vote must be held at a general meeting. The next PTA meeting in January will be called as a general meeting so the budget can be amended. Many parents have requested car magnets, and Denise will be ordering some soon. Ms. Raiford mentioned that some items can be purchased with the blue ribbon logo. There is a minimum order for purchasing certain items, and Ms. Raiford will coordinate with Denise. Denise will be sending out a spirit wear order in January.

Spirit Nights: The Saturdays at Bruegger's fundraiser earned \$59, total sales were \$398. At end of January, spirit night will be held at Jelly Beans. The Blue Ribbon Family Night will be catered by Ruckus on Tryon. Ms. Raiford suggested contacting them for a future spirit night as they have been very helpful.

Fun run: The plan is to target businesses in January for sponsoring fun run.

Principal's Message: It has been an exciting week celebrating the blue ribbon award. Tomorrow evening is the reception for Briarcliff families. There will be various information booths in the hallways and a catered dinner. For the children this week, there will be an ice cream day and flag raising on Friday. Members of the school board will attend the flag raising.

On January 8 from 6:30-7:30, two parent representatives are needed to attend Title One meeting. There is a parent involvement policy and there will be a title one audit. The same night is the kindergarten round up. This is an opportunity for prospective kindergarten parents to tour the school.

Briarcliff is hosting the board advisory council (BAC) meeting at the end of January. Principals and parent representatives attend the BAC meetings 4-6 times per year. Various topics are discussed such as common core, school achievement, and school assignments. The night of the BAC, Briarcliff will need to feed approximately 50 people. Options are to have event catered or have hospitality provide food. PTA members will be needed to set up food and serve at the event. Will discuss later what option to use to obtain food.

The next PTA meeting will be held January 13.