

**Briarcliff Elementary PTA Meeting
November 1, 2016**

Attendees: Brian Seymour, Amanda Vanega, Craig Shapiro, Cyndy Fettig, Kari Moncrief, Staci Morris, Rachel Love, Amy Kiser, Rina Serrano, Paule Myre-Bisaillon, Daniel Madding, Mimosa Hines, Lauron Dott, Kimberly Richards, Mick McCarthy, Freda Dias, Kerry Ossi-Lupo, Kelly Trimyer

Staff: Stephanie Raiford, Angela Maynard, Dawn Haney, Matt Matas, Evan Russell

Meeting Start: 7:05

October Meeting's minutes approved

Treasurer's Report:

Fall fest: \$3217.75 revenue, ~\$900 expenses. Profit is more than 2x the budget. Thank you to all volunteers for making Fall Fest a great success. 420+ paying kids.

Spirit Wear revenue : \$939, expense is \$1000+ so close to breaking even (still have the rest of the year).

McTeacher Night profited \$530.

Membership: revenue is \$1000+, expenses \$650+.

Fall Fest: Ms. Fettig reported that several 1st grade parents helped and learned the ropes as to putting on the whole event. Record breaking as to money. Thank you to the volunteers and the few people that helped clean up after and the following Tuesday morning. At all future events we need to ensure we have the Square to use for credit card payments. Ms. Vanega proposed having one person responsible for the Square. Ms. Moncrief asked about getting multiple Squares, as additional Squares likely are free. Ms. Fettig asked if we can use Briarcliff iPads using the school's wifi/data plan. Ms. Raiford will look into it...she believes that the school iPads have student information on them. There was a discussion regarding using Square, security of account info, having multiple dedicated devices, etc. Whoever is using the Square needs to ensure they have the one-page instructions from the Square website. Ms. Myre-___ volunteered to be the point-person for all Square issues. Ms. Trimyer will look into getting additional Squares.

Spring Fling: Of limited available dates, it was decided that Friday, April 28, is Spring Fling. The rain date is May 5. Ms. Moncrief explained what Spring Fling is -- similar to Fall Fest but spring-themed with food trucks. She also plans a grade-based basket raffle for it. Ms. Richards can email potential donors for the raffle. No silent auction this year unless someone heads up soliciting donations for it. If anyone wants to take on the Silent Auction, anyone can. Prior Silent

Auctions have raised \$6,000, and it takes many hours to organize and distribute the auctioned items. One of the original purposes of the Fun Run was to replace the Silent Auction. Asking the same businesses to donate twice can prove difficult. Getting volunteers to volunteer to run both events is also difficult.

Mr. Seymour reminded everyone generally that many PTA members that head up events are leaving after this year, so people need to step up and take the reins.

Spirit Events: Ms. Moncrief reported for Ms. Cain regarding the next spirit night on November 8. Duck Donuts closes at 7. On Tuesday, December 13, City BBQ lunch/dinner event. Requires that customers show a flyer for Briarcliff PTA to receive a portion, and the flyer can be emailed/provided to family/friends. January event is Jumpstreet, date TBD.

Cultural Arts: puppet performance; Writer in residence this week...Michael Beadle, working with 4th grade. If parents have positive stories re cultural arts, please tell us so we can report to the NC PTA

Bulldog Bolt: \$16,124 pledges, \$4,250 sponsorships. Total \$20,374.00. Expenses are not yet counted. Ms. Raiford is going to be sprayed with a bunch of silly string (for achieving the \$20k goal). Ms. Raiford and Ms. Maynard did the chicken dance throughout the day at school today (for achieving the \$10k goal). Ms. Cain is going to take over Bulldog Bolt, with Ms. Moncrief's assistance. If we use getmovincrew again and sign up now we can save a little money. Ms. Seymour believed that saving \$50 off of \$500 is not worth committing to that now, with general agreement. The payment for the Fun Run allows us to use other getmovincrew services throughout the year for any other fundraising projects. Ms. Hines asked if there were cheaper shirts because they seemed very thick. That will be looked into for next year's Bulldog Bolt.

Art Fundraiser: Spring fundraiser, where students create artwork with Ms. Dale and then families can order products based upon the artwork. We are considering scaling down to Kindergarten & 1st grade to see how much that brings in, and allow anyone else to participate from home.

Spirit Wear: On behalf of Ms. Klimas, Ms. Seymour asked if we are going to have a winter order. Among those present, the preferred choices were short-sleeve polo, sweatshirt, zip-up hoodie, and long sleeve shirt.

Book Fair: November 14-18. Set up is usually prior Friday, but that is Veterans Day this year, so we'll set up the prior Thursday. Everything will be delivered the prior Wednesday. Signup genius will be sent out for volunteers. Family Night is Thursday. Morning event will be donuts. Ms. Books is out on maternity leave and the substitute will not have any sort of performance ready for the book fair. Someone commented that Reedy Creek has a performance, food sales, etc. For our Fall Book Fair we're not going to add anything, but we'll consider adding something for the Spring Book Fair.

Spirit Booth: Handling the Spirit Booth is fantastic and fun, and is open Tuesday/Thursday from 8:00-8:30am. Signup genius will go out to help on tuesdays and thursdays. Anyone can stop by to see how it works or to volunteer a little time. Someone needs to take over for Ms. Kiser and Ms. Serrano because they are leaving after this year.

Principal's report: Ms. Ossi-Lupo described the process of surveying parents regarding improving Briarcliff's outdoor areas. Ms. Raiford has many boy scouts available to help.

Mr. Seymour reported that it is not possible to create a school directory this year. Ms. Raiford presented several options for sending emails school-wide without needing to gain personal contact info of every Briarcliff family. If any family does not have any technology at home, we can look at other options like retrieving something from the office. Ms. Raiford confirmed that we can ask parents to opt-in to this on the data form, and she can add PTA info to the school communications so that there is one email per week of all school-related info, including PTA. The cost is \$200 per year, with payment likely coming from the Principal's discretionary fund.

Election Day is November 8. Briarcliff is a polling place, using the Media Center. Staff needs to be here at 5:30am. School was not able to choose whether or not to be a polling place. Please encourage all unnecessary people not to be at school that morning. Families close enough to walk are encouraged to walk.

Membership: Ms. Fettig is training Ms. Hines this year so she can take over next year. No additional flyers will be sent out. Yahoo listserv email will be sent out regarding membership. Ms. Fettig will ask Ms. Barber to email all the teachers re signing up...they need to do so to get their teacher \$.

Hospitality: Ms. Moncrief reported for Ms. Kahn that on November 18 there will be a brunch, and a holiday luncheon on December 2. A related letter will be going home soon.

Advocacy: Ms. Kiser informed everyone re how to contact their legislators. Go to www.ncleg.net to find your legislator.

Announcements: Ms. Dias reported that there is a Special Education open house this Thursday.

Ms. Love reported that the Terrific Kid Club and Hall of Fame walls are not being updated. Ms. Richards will take over for Ms. Love.

Meeting End: 8:08pm